

Magaya GLOBAL PARTNER ECOSYSTEM

**PARTNERS IN A
WORLD OF
OPPORTUNITY**



At Magaya, we are tirelessly devoted to helping companies – both our customers and partners – succeed and **grow** with our innovative logistics software solutions.

The Magaya Partner Ecosystem is a **diverse, accessible, and inclusive program** welcoming partners of different types and sizes of businesses from all around the world.

If you're looking for ways to **bring innovative solutions to your customers while growing your business**, you're in the right place! By partnering with Magaya, you open up whole new revenue streams, giving you more financial stability, and building your resilience in the face of a rapidly changing economy.

LET'S GROW TOGETHER.

GROW AND EARN MORE WITH MAGAYA

“Magaya’s Partner Program is a best-in-class case study.”

Erik Markeset
Tsol CEO



RESELLER PARTNERS

Broaden your reach by aligning with Magaya and help your customers go further. As a Magaya reseller, you benefit from a full range of marketing and sales tools, training, and dedicated support.

CO-SELLER PARTNERS

As a Magaya co-seller, you can offer our innovative solutions to your customers, enhancing your portfolio and delivering greater value. At the same time, gain the opportunity to expand your business by introducing your software to Magaya’s extensive customer base. Together, we can grow and better serve the logistics industry.

REFERRAL PARTNERS

As a referral partner, you have the opportunity to earn commissions while Magaya takes on the work of selling, implementing, and servicing the companies you refer.

WHY PARTNER WITH MAGAYA?

As a Magaya Partner, we'll show you how to excel in the integration, sale, implementation, and support of our solutions. You'll be supported every step of the way with **custom marketing and sales tools, co-marketing opportunities, and ongoing executive support.**

Magaya provides a **world-class partner portal powered by Magentrix**, a leader in partner relationship management. This platform empowers our partners to seamlessly onboard, access training, and collaborate on sales opportunities and beyond.

- ✓ Co-marketing funding and opportunities
- ✓ Executive sponsorship
- ✓ Regular meetings and QBRs
- ✓ Online partner portal
- ✓ Custom marketing and sales tools
- ✓ Ongoing training and skill development
- ✓ Partner events and trade shows

ABOUT MAGAYA

Magaya is Moving Freight Forward with a Digital Freight Platform that optimizes the entire origin-to-destination supply chain through flexible, interoperable, and modular cloud-based software.

Whether used together as an integrated suite or independently, Magaya solutions enable businesses of all sizes to simplify complex logistics processes, enhance the customer experience, and grow revenues alongside profits. At Magaya, we are passionately devoted to our customers' success and don't hesitate to go the extra mile. There are no limits to your growth with Magaya.

Visit magaya.com/magaya-partners or contact partners@magaya.com to learn more.

Magaya